



Ohio AIRS 2023 Annual Conference

Speakers in order of their appearance

State Senator Mark Romanchuk Ohio Senate District 22

Senator Mark Romanchuk is serving in his first term in the Ohio Senate representing the people of the 22nd Senate District, which includes Ashland, Medina and Richland counties. He previously served four terms in the Ohio House of Representatives.

Senator Romanchuk has over 35 years of experience in small business, systems engineering, management, and community development. He is the owner and CEO of PR Machine Works, Inc., a contract manufacturer providing precision machining, fabrication, and assembly services in the city of Ontario. Prior to his work at PR Machine Works, he worked at Hughes Aircraft Company in a diplomatic capacity to the former Soviet Union in support of the Intermediate Range Nuclear Forces (INF) Treaty. He was also based in Japan as a team leader and technical advisor to the U.S. Navy in support of the F/A – 18 aircraft.

Mark and his wife, Zoi, are proud to call Ontario home.

Katie Appold, MPA Executive Director, Inform USA

Katie's nonprofit career includes a variety of leadership roles for human service, foundation, and publishing-related nonprofits, as well as many volunteer roles. Under Katie's leadership, nonprofit organizations have developed new programs related to free healthcare, affordable and accessible housing, and literacy programs for K-12 students. In her first Executive Director role, Katie increased the annual revenue of the organization she led by 300% and received the top grant prize nationwide for affordable housing through the Federal Home Loan Bank of Indianapolis. She went on to help establish Do More Good. This nonprofit educational platform eventually merged with Nonprofit Hub, one of the largest free content sites for nonprofits in North America.

Today, Katie serves as the leader of Inform USA, formerly the Alliance for Information and Referral Services. She also serves as an adjunct professor of nonprofit leadership for Cornerstone University and owns a consulting practice called Nonprofit Nav, LLC.

Her educational background includes an undergraduate degree in business administration and a master's degree in nonprofit leadership.

Katie serves on the boards of the National 211 Steering Committee, Gracious Grounds, and the Grand Haven Children's Museum.

Sandra Ray Program Director, Inform USA

Sandra Ray has more than 26 years in the information and referral field, dating back to her first position at a small West Texas community center. That agency's small information and referral program evolved into a regional 211 center.

She moved to the Greater Houston area, where she worked with the 211 Texas program for United Way of Greater Houston. She was responsible for the program's accreditation, training, and reporting for the center. She wrote the training curriculum for the Houston 211 program and other centers in the Texas 211 network.

She joined Inform USA in 2023. Her responsibilities include writing training programs, hosting webinars, and working with national partnerships. She continues to speak at national conferences on a wide range of topics. Finally, she is the facilitator for the coaching micro-certification, a new product of Inform USA designed to increase the coaching skills of established professionals in the field.

In her spare time, she is a freelance writer, enjoys crocheting and playing with her grandchildren.

Keynote Speaker

Eva Korolishin, MSW

Vibrant Emotional Health

Eva Korolishin (she/her) is a Senior Manager for 988 Center Engagement at Vibrant Emotional Health. Vibrant is the administrator of 988, a national crisis line that offers 24/7 access to trained crisis counselors who can help people experiencing mental health-related distress, with a volume of over 4 million calls/chats/texts per year. Prior to this role she was a crisis counselor in a local crisis call center setting as a crisis counselor, taking inbound interactions, and providing outbound follow-up support for help seekers.

She holds a Master of Social Work degree from The Silberman School of Social Work at Hunter College. In addition, Eva is ASIST trained and earned certifications as a Helpline Specialist through International Council for Helplines (ICH) and Crisis Worker from the American Association of Suicidology (AAS).